

# SHIHMIN LO, PH.D.



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Shihmin Lo (smlo@ncnu.edu.tw) is an associate professor in Department of International Business Studies, College of Management at National Chi Nan University (NCNU) in Taiwan. e was the director of Center for Case Learning and Development and is currently leading the university's initiatives on Problem-Based Learning (PBL) and Teaching Innovations. e is the most frequent winner of the university's awards on teaching excellence, the best course, the best TA advisor, and the best students' mentor in NCNU. is research has focused on strategy, management, and leadership, in particular on platform business model, organizational learning, and entrepreneurship. e has served on the board of directors of publicly listed companies and many advisory and reviewer boards for government projects on industrial development and business venturing. Prior to academia, Professor Lo has held various positions on executive management, business development, and engineering design in high-tech industries in Taiwan, dealing with suppliers and customers worldwide. e has also served as the consultant or the board director of publicly listed companies and engaged in founding or funding several start-ups. Professor Lo earned his Ph.D. in Strategic Management, with a minor in Industrial Economics, in 2008 and M.S. & B.S. in Mechanical Engineering, specialized in design and manufacturing, respectively in 1993 & 1991, all from National Taiwan University.

NCNU, one of the top public universities in Taiwan, is located in Puli near Sun Moon Lake, the most popular scenery spot in Taiwan. It takes one hour by Metro and Taiwan high speed rail (TSR) from Taiwan Taoyuan International Airport (IATA code: TPE) to Taichung, the largest city in central Taiwan, and another half-hour from Taichung to Puli by taxi or commuter bus. (2022/08/03)