

國立暨南國際大學 國際企業 學系學士班必選修科目一覽表

Undergraduate Program Course Catalog of Department of International Business Studies, National Chi Nan University

本表(112)學年度入學新生適用 Effective for students admitted in Fall,2023

最低畢業學分：128 學分，全校共同課程15 學分，通識領域課程16 學分，基礎院本必修課程15學分，系基礎必修15學分，系專業必修28學分，專業選修21學分，自由選修18學分。Undergraduate requirements: a minimum of 128 required credits, including 15 credits in the school-wide curriculum, 16 credits of General Education courses, 15 credits of College required courses, 15 credits of basic departmental required courses, 28 credits of professional departmental required courses, 21credits of elective courses and 18 credits of school elective courses.

壹、全校共同課程 1.School-Wide Curriculum

一、共同課程(必修15學分) A. School-Wide Required Courses (15 credits)				
課程代號 Course Code	課程名稱(中文及英文) Course Name (Chinese and English)	學分數 Credits	備	註Notes
982121	英文一(上) English I(1)	2		自110學年度起，英文能力分班改為依照本校自辦英檢(OOPT)作依據，分為三級上課：前10%的同學將分配至「進階班英文」上課；中間80%的同學將分配至原班英文上課；後10%的同學將分配至「基礎班英文」上課。 Since the first semester of 110 Academic Year (September2021), the competence-based class grouping policy of Freshmen English (Course Title: English 1) will be based on registered student's OOPT scores; Students will be accordingly divided into three different levels: Advanced English (top 10%), General English (middle 80%) and Basic English (bottom 10%).
982122	英文一(下) English I(2)	2		
982129	英文二 English II	2		
980080	中文思辨與表達一：閱讀書寫 Critical Thinking and Expression in Chinese (I) : Reading And Writing	2		僑外生得以修習「僑外生華語文」抵免「中文思辨與表達」課程。(Overseas students are allowed to take the course 'Chinese for Overseas Students' as an exemption for the course 'Critical Thinking and Expression in Chinese'.)
	中文思辨與表達二：多元應用 Critical Thinking and Expression in Chinese (II) : Multiple Applications	2		
985123	社會服務學習(上) Service Learning(1)	1		依所屬學系分班上課，無特殊原因不得跨班選課。(Students are divided into groups by their own department, without any proper reasons they cannot change the decision.)
985124	社會服務學習(下) Service Learning(2)	1		
903109	大一體育(上)Physical Education (1)	0.5		上學期依所屬學系分班上課，無特殊原因不得跨班選課，惟未達40人之學系、院學士班班級，則採合併班開課；下學期則依運動項目分班，自由選課。(In the first semester of freshmen students are assigned to take Physical Education

	大一體育(下)Physical Education (2)	0.5	of freshman, students are arranged to take Physical Education (1) by their original department. Without any proper reasons, change will be prohibited. If a class of the department or the interdisciplinary program that is less than 40 students, the combined class will be adopted. In the second semester of freshman, students are able to take Physical Education (2) by their interesting.)
	特色運動 (Featured Sports)	2	大二開始，每學期限修一項，畢業前須完成至少2項特色運動 (Students are limited take one course each semester since Sophomore, At least 2 featured sports courses are required before graduation.) 大二上-選修120213高爾夫作為特色運動 大二下-自行選擇本校開列之特色運動
	通識講座 General Education lecture program	0	畢業前至少應出席6場。(Students are required to attend at least 6 lectures before graduation.)

二、共同選修課程 (各系依共同選修加列課程) B. School-Wide Elective Courses

	第二外語 (Second Foreign Language)	6	含日文、韓文、法文、德文及西班牙文等。 (Including Japanese, Korean, French, German and Spanish, etc.) 系必修(6學分): Required course (6 credits) 第二外國語言任選一語言上下學期，各3學分。上下學期語言需相同。 Please select one language course for two semesters.
	東南亞語言(Southeast Asia Languages)		含泰語、越南語、緬甸語、印尼語及馬來語，可抵特色通識「國際連結」次領域。(Including Thai, Vietnamese, Burmese, Indonesian and Malay. These courses can be credited course credits in International Connection of Characteristic General Education)
	進階語文(Advanced English)		
	其他選修(Other Elective Course)		

貳、通識領域課程(至少16學分) 2.General Education Courses

主領域 Main Field	次領域 Sub-Field	學分數 Credits	備 註 Notes
人文領域 Humanities	文學與藝術(Literature and Art)	4	至少修習4學分。(take at least 4 credits)
	歷史哲學與文化(History, Philosophy and Culture)		
社會領域 Society	法政與教育(Law, Politics and Education)	4	至少修習4學分。(take at least 4 credits)
	社經與管理(Society, Economy and Management)		
自然領域	工程與科技(Engineering and Technology)	4	至少修習4學分。(take at least 4

Nature	生命與科學(Life and Science)		credits)
特色通識領域 Characteristic General Education	國際連結(International Connection) (東南亞Southeast Asia)	4	至少修習4學分。(take at least 4 credits)
	淨零永續(Net-Zero Sustainability) (綠概念Green Concept)		
	社會創新(Social Innovation) (在地實踐Social Practice)		
通識各主領域課程(人文、社會、自然及特色通識)得單一領域跨域認抵，至多4學分(需經通識教育中心認定之) General education courses from various fields (humanities, society, nature, and characteristic general education) can be recognized across fields. A maximum of 4 credits is admitted in a single field. It must be approved by the General Education Center.			

參、基礎院本必修課程 3.College Courses

課程代號 Course Code	課程名稱(中文及英文) Course Name (Chinese and English)	學分數 Credits	修別 Course type (require d/electi ve)	開課年級 Course availability (freshman/sop homore/junior/ senior)	備 註Notes
C20005	會計學及實習(一) Financial Accounting(1)	3	必(R)	一上 Freshman	
120001	經濟學及實習(上)Economics (1)	3	必(R)	一上 Freshman 1st Semester	
C20006	管理學 Management	3	必(R)	一下 Freshman 2nd Semester	
120024	統計學及實習(上)Statistics (I)	3	必(R)	二上 Sophomor e 1st Semester	
120219	程式設計(上)Programming (1)	3	必(R)	二下 Sophomor e 2nd Semester	

肆、學系專業課程 4.Departmental Courses

課程代號 Course Code	課程名稱(中文及英文) Course Name (Chinese and English)	學分數 Credits	修別 Course type (require d/electi ve)	開課年級 Course availability (freshman/sop homore/junior/ senior)	備 註Notes
120013	微積分及實習(上) Calculus(I)	3	必(R)	一上 Freshman 1st Semester	

120014	經濟學及實習（下） Economics(2)	3	必(R)	一下 Freshman 2nd Semester	
120019	微積分及實習（下） Calculus(II)	3	必(R)	一下 Freshman 2nd Semester	
120202	會計學及實習（二） Accounting and Practice（II）	3	必(R)	一下 Freshman 2nd Semester	
120154	國際禮儀與商務溝通技巧 Etiquette and Communication in International Business	2	必(R)	一上 Freshman 1st Semester	
120045	統計學及實習（下） Statistics(II)	3	必(R)	二下 Sophomore 2nd Semester	
120110	組織行為 Organizational Behavior	3	必(R)	二上 Sophomore 1st Semester	
120155	財務管理 Financial Management	3	必(R)	二上 Sophomore 1st Semester	
120156	行銷管理 Marketing Management	3	必(R)	二上 Sophomore 1st Semester	
120221	高爾夫球 Golf	1	必(R)	二 Sophomore	抵免本校特色運動 Exemption for the special sports program
120159	國際企業管理 International Business Management	3	必(R)	二下 Sophomore 2nd Semester	需先修管理學 Prerequisite: Management
120132	國際財務管理 International Financial Management	3	必(R)	三上 Junior 1st Semester	
120134	企業管理專題(一) Seminars on Business Management (I)	1	必(R)	三上 Junior 1st Semester	

120144	企業管理專題(二) Seminars on Business Management (II)	1	必(R)	三下 Junior 2nd Semester	
120167	國際策略管理 Strategic Management of Multinational Corporations	3	必(R)	三下 Junior 2nd Semester	建議先修國際企業管理 Recommended prerequisite: International Business Management.
120230	世界經濟與政治 World Economics and Politics	3	選(E)	一 Freshman	
120231	大數據和社會 Big Data and Society	3	選(E)	一 Freshman	
120232	商業軟體應用 Application of Business Software	3	選(E)	一 Freshman	
120223	商用英文(一) Introduction to Business English (I)	2	選(E)	一 Freshman	
120224	商用英文(二) Introduction to Business English (II)	2	選(E)	一 Freshman	
120073	民法概要 Introduction to Civil Law	3	選(E)	一 Freshman	
120225	職場日語習作 Workplace Japanese	3	選(E)	一 Freshman	
120226	職場日語會話 Workplace Japanese Conversation	3	選(E)	一 Freshman	
120227	商業時事分析 Business News and Analysis	3	選(E)	二 Sophomore	
120228	新興產業趨勢與商業模式 Industry Trends and Business Models	3	選(E)	二 Sophomore	
120145	消費者行為 Consumer Behavior	3	選(E)	二 Sophomore	
120222	企業經營與財會資訊系統 Business Management and Accounting Information Systems	2	選(E)	二 Sophomore	
120173	投資學 Investments	3	選(E)	二 Sophomore	建議先修財務管理 Recommended prerequisite: Financial Management
120229	財務報表分析 Financial Statements Analysis	3	選(E)	二 Sophomore	先修會計學 Prerequisite: Financial Accounting
120087	國際貿易與匯兌實務 International Trade and Exchange Practice	2	選(E)	二 Sophomore	

120209	商用英文會話（一） Business English Conversation(I)	2	選(E)	二 Sophomore	
120211	商用英文寫作（一） Business Writing (I)	2	選(E)	二 Sophomore	
120210	商用英文會話（二） Business English Conversation (II)	2	選(E)	二 Sophomore	
120212	商用英文寫作（二） Business Writing (II)	2	選(E)	二 Sophomore	
120188	企業菁英實務與企業診斷實作	3	選(E)	二 Sophomore	
120233	大數據的商業智慧分析 Big data and Business Intelligence	3	選(E)	三 Junior	
130050	生產與作業管理 Production and Operation Management	3	選(E)	三 Junior	
120165	國際企業環境分析 Environmental Analysis of International Business	3	選(E)	三 Junior	
120108	產業與競爭分析 Industry and Competitive Analysis	3	選(E)	三 Junior	
120198	企業營運模式 Business Model	3	選(E)	三 Junior	
120164	國際行銷管理 International Marketing Management	3	選(E)	三 Junior	
120217	智慧零售服務業經營 New Retail Service Business	2	選(E)	三 Junior	
120241	電商社群與網路行銷 Social media marketing and E-commerce	3	選(E)	三 Junior	
120095	廣告管理 Advertisement Management	2	選(E)	三 Junior	
120243	股票實作 Stock Exchange Analysis	2	選(E)	三 Junior	
120244	理財工具 Wealth Management	3	選(E)	三 Junior	
120208	理財規劃 Financial Investment and Management	3	選(E)	三 Junior	
120092	國際經濟貿易法規 International Economic and Trade Law	3	選(E)	三 Junior	
120186	企業實習（四） Internship (IV)	2	選(E)	三 Junior	
120185	企業實習（三） Internship (III)	2	選(E)	三 Junior	
120150	企業實習（一） Internship (I)	2	選(E)	三 Junior	
120183	企業實習（二） Internship (II)	2	選(E)	三 Junior	